

Open Position | Brand Manager



The game publisher Ravenage Games stands for indie games for PC and consoles. Our publishing portfolio now has several games, and this year we have big plans, so our team is growing. We are all united by the desire to develop the industry and change it for the better, and we need an experienced Brand Manager who will be fully responsible for the game's marketing – almost a CMO of one game or several game projects.

TASKS

- Promoting the company's game projects.
- Positioning game projects.
- Creating and defending marketing strategies & campaigns.
- Setting tasks for designers, community managers, copywriters, analysts, etc.
- Budgeting campaigns and evaluating the results
- Negotiating with partners.
- PR and working with influencers (including with someone else's help).
- Interacting with development teams on a constant basis.

REQUIREMENTS

- Extensive gaming experience in games of various genres and on different platforms.
- Experience as a Brand Manager or Marketer in any game company.
- Experience in designing marketing campaigns, including positioning, research, requirements for analytics and promotional materials.
- Ability to understand numbers, metrics & channels.
- Steam account with 30+ games (attach a link to it in the Cover Letter – it will be your first test).
- Excellent English: both written and spoken.

CONDITIONS

- Office in sunny Batumi
- Top gaming equipment
- Net salary
- Opportunity for additional training and English classes
- Transparent bonus system
- Traditionally for gamedev, a great and fun team

P.S.

If you do not fully meet the vacancy requirements, write anyway (except if you fail to meet the English requirement:, the knowledge of English is obligatory).

We don't consider candidates without a detailed Cover Letter and a link to a Steam account.

CONTACTS

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Send your CV, Steam profile link and the cover letter.